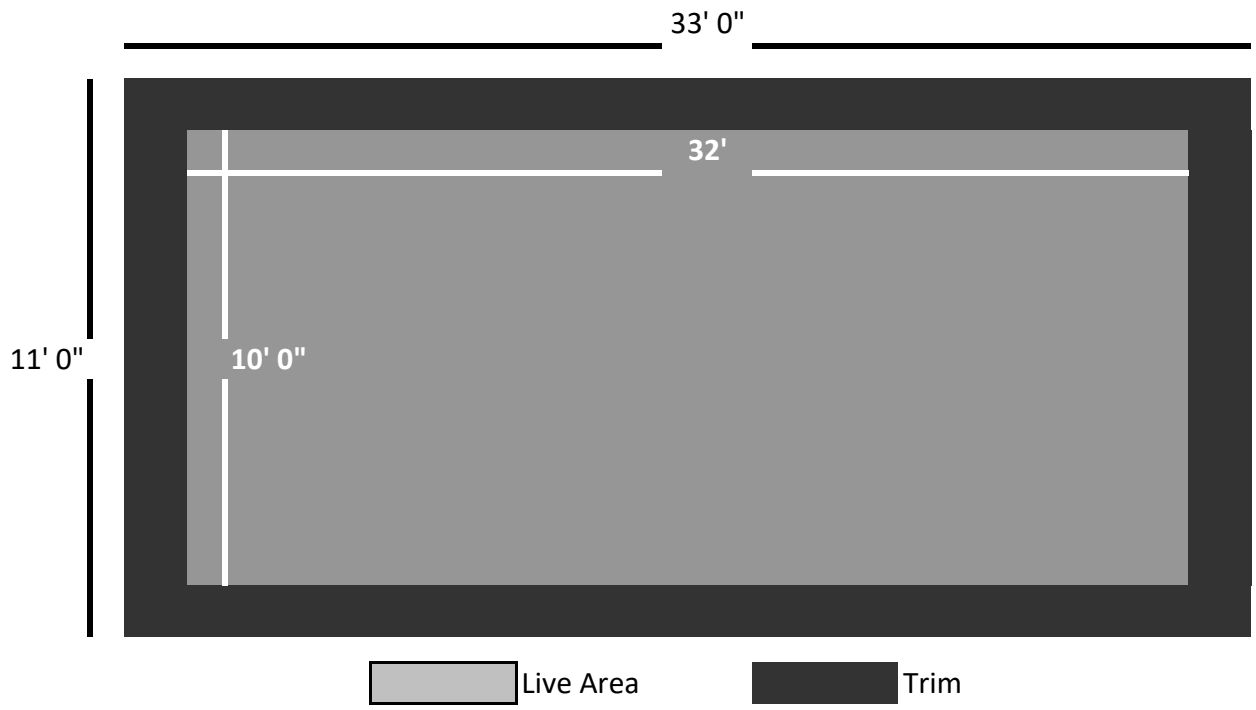
10' x 32'

Design and Finishing Specifications



Design Specifications

Scale / Resolution / Live & Bleed Areas

Recommend working at a scale of 1/2" = 1' scale and using a .25" amount of bleed. Minimum resolution of 300 ppi, 408 ppi for optimal output for any photographic element.

Compatible Software

Adobe Illustrator	QuarkXPress
Adobe Photoshop	Adobe PageMaker
Macromedia Freehand	Adobe Indesigh
Corel Draw	

File Format

Preferred file format is a flattened Photoshop ".tif" using LZW compression. Please always name files of this type using the 3 character ".tif" extension (even if you are using a Mac).

Color Matching

Please work in CMYK using US Web Coated (SWOP v2) color profile. If precise color matching is critical, please us the Pantone Solid to Process library of colors.

Finishing Specifications

Live Image area: 10' 0" x 32' 0"
Bleed/Pocket area is 11' 0" x 33' 0"

Hold your design to the dimensions of the live area. Bleed your background by 6" on the sides and 6" on the top and bottom to create the trim. This makes the overall width 1' 0" larger and the overall height 1' 0" larger. The production facility should make 3" pockets on the back of the vinyl for installation. This does not change the overall size of the vinyl.

Material / Substrate / Ink

Material/Substrate:

Solid Vinyl Flex **Heavy Weight** (with **Black Back**).
12 to 14 ounce (3 ply material recommended).

Inks:

Inks must be weatherproof/waterproof with sufficient UV protection.

Please go here for more information: https://www.associatedposters.com/prepress.aspx

TRIDENT